

"Take Dodoma to the World & Bring the World to Dodoma."



www.diwf.co.tz



23—27 SEPT 2026

Nanenane Grounds, Dodoma - Tanzania





The Regional Commissioner's Office, in collaboration with the Tanzania Business Federation (TBF), is organizing the Dodoma International Wine Festival, which is a legally registered event under the Business Registrations and Licensing Agency (BRELA), Registration Number 625199, and is planned to be held from 23rd to 27th September, 2026 in Dodoma Region.

TBF is a private sector organization engaged in investment promotion, business development, and strategic economic initiatives. The proposed festival aligns well with the Government's Development Agenda and the development priorities of Dodoma Region, particularly in supporting key sectors such as Agriculture, Tourism, Transport and Logistics, Industry, and Mining.

The event is envisioned as a high-profile national and international platform aimed at promoting value chains, investment opportunities, innovation, and market access, while enhancing Dodoma's visibility as the Capital City hub for economic and cultural engagement. The initiative is expected to attract local and international stakeholders, including investors, producers, policymakers, development partners, and the general public.

The Regional Commissioner's Office fully endorses this initiative and encourages Ministries, Government Institutions, Embassies and High Commissions, Development Partners, Private Sector entities, and sponsors to extend their cooperation and support towards the successful organization and implementation of this event. All payments related to the event should be channeled through the following bank details:

Bank Name: CRDB PLC

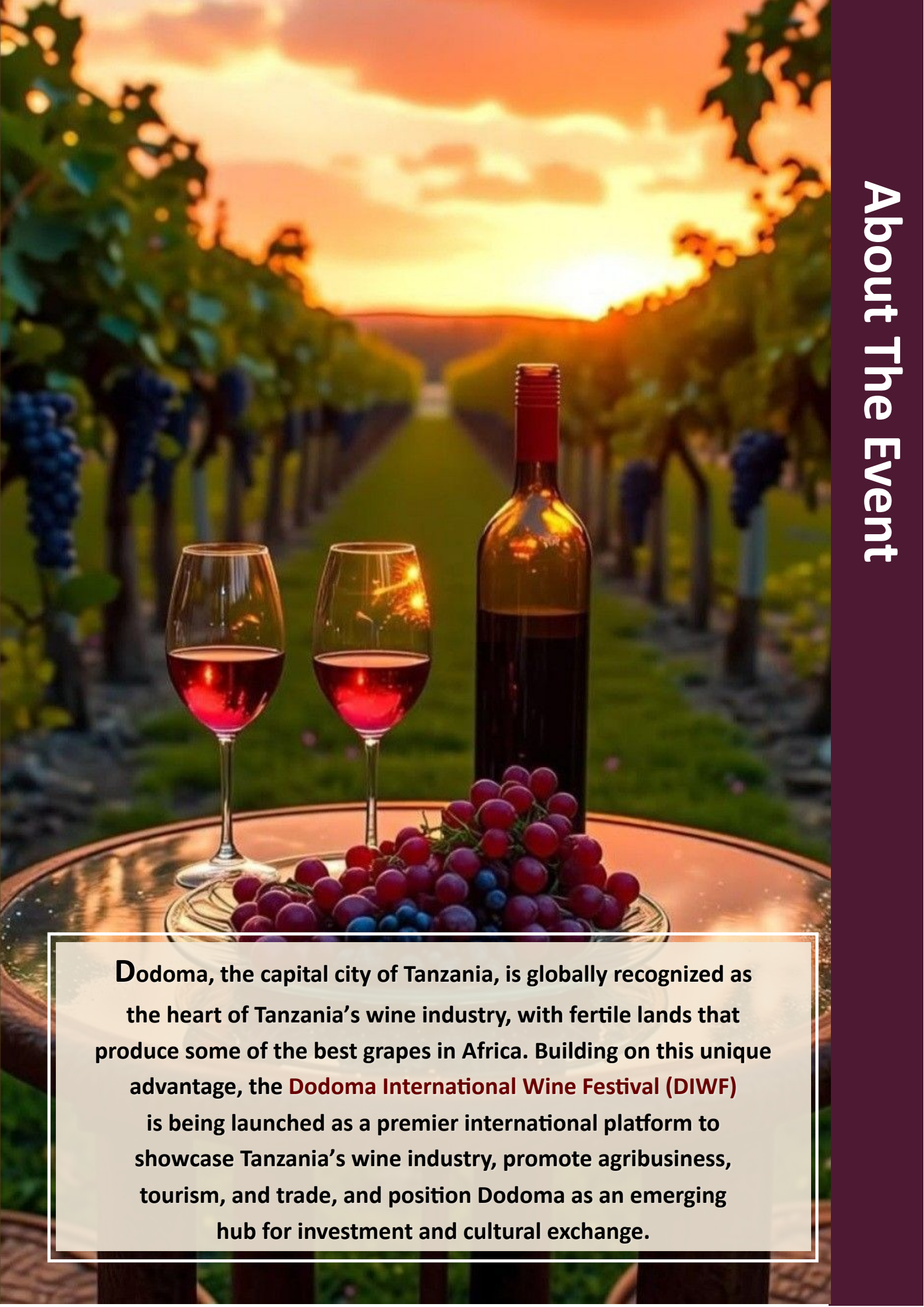
Account Name: Dodoma Maendeleo

Account Number: 015C444218600

Swift Code: CORUTZTZ

The Regional Commissioner's Office assures all partners of its continued cooperation and coordination to ensure the successful implementation of this important initiative. For any clarification, please contact Ms. Mwajabu Nyamkomora at 0753 587 482, Regional Secretariat.

Her Excellency
Rosemary S. Senyamule
REGIONAL COMMISSIONER DODOMA



Dodoma, the capital city of Tanzania, is globally recognized as the heart of Tanzania's wine industry, with fertile lands that produce some of the best grapes in Africa. Building on this unique advantage, the **Dodoma International Wine Festival (DIWF) is being launched as a premier international platform to showcase Tanzania's wine industry, promote agribusiness, tourism, and trade, and position Dodoma as an emerging hub for investment and cultural exchange.**

Objectives Of DIWF



Promote the wine & grape industry by showcasing the quality of Tanzanian wines & encouraging investment in agribusiness.



Strengthen tourism development by branding Dodoma as a wine tourism destination.



Facilitate business networking between local producers, international traders, investors, & policy makers.



Promote investment in Dodoma grape farms through modern farming, expansion, and strategic partnerships.



Support regional economic priorities in agriculture, tourism, transport & logistics, industries, and mining.



Create employment and entrepreneurship opportunities for local communities, particularly youth and women.



Enhance financing opportunities by connecting farmers, SMEs, and agribusinesses directly with banks, investors, and development partners.

Wine Exhibitions Wine Festival & Tastings

Here in Dodoma, Tanzania



1

Wine Exhibitions & Tastings

Featuring local and international wine brands.

2

B2B Networking Sessions

Meetings between producers, investors, and buyers.



3

Workshops & Masterclasses

Covering winemaking, vineyard management, branding, and export strategies.

Event Highlights

4

Cultural Performances

Showcasing Tanzanian art, music, and culinary experiences.



5

Investment Forums

Discussions on agribusiness, value addition, and logistics opportunities in Dodoma and beyond.

Investment Forums

– Dodoma, Tanzania –





AGRICULTURE: Showcasing Dodoma's vineyards and promoting modern agribusiness opportunities.



TOURISM: Positioning Dodoma as a new tourism attraction with wine routes and cultural experiences.



TRANSPORT & LOGISTICS: Leveraging the dry port at Kikombo and SGR railway to enhance export capacity.



INDUSTIAL DEVELOPMENT: Encouraging wine processing, packaging, and value addition industries.



Purpose of the DIWF Excellence Awards

The awards aim to:

- Promote quality and competitiveness in wine production
- Encourage innovation and sustainability
- Recognize excellence across the value chain
- Attract investment into grape farming and winemaking
- Inspire youth and women participation in agribusiness
- Position DIWF as a world-class, internationally recognized festival



The DIWF Excellence Awards are designed to recognize, celebrate, and honor outstanding achievements, innovation, and excellence across the entire wine, grape, food, and agribusiness value chain. The awards will be presented during a prestigious DIWF Awards Gala Night, attended by industry leaders, investors, government officials, and international guests.



Wine Quality & Product Excellence Awards

- Best Dry Wine of the Year
- Best Semi-Dry Wine of the Year
- Best Sweet Wine of the Year
- Best Semi-Sweet Wine of the Year
- Best Red Wine of the Year
- Best White Wine of the Year
- Best Rosé Wine of the Year
- Best Sparkling Wine of the Year
- Best Fortified Wine of the Year
- Best Organic / Natural Wine
- Best New Wine Release (Innovation Award)



Winery & Production Excellence Awards

- Best Local Wine Producer (Tanzania)
- Best African Wine Producer
- Best International Wine Producer
- Best Emerging Wine Producer / Startup Winery
- Best Sustainable Winery (Environmental & Social Impact)
- Innovation in Winemaking & Packaging Award

Grape Farming & Agribusiness Awards

- Best Vineyard / Grape Farm of the Year
- Best Smallholder Grape Farmer
- Best Commercial Vineyard Investment Project
- Climate-Smart Grape Farming Award
- Best Cooperative or Farmer Group





Business, Trade & Market Development Awards

- Best Wine Exporter
- Best Wine Distributor / Retailer
- Best Hospitality Partner (Hotel / Restaurant / Lodge)
- Best Wine Tourism Experience
- Best Branding & Marketing Strategy



Finance, Investment & Development Awards

- Best Financial Institution Supporting Agribusiness
- Best Investor in the Wine & Grape Industry
- Best Development Partner Contribution
- Access to Finance Champion Award



Culinary, Culture & Experience Awards

- Best Food & Wine Pairing Experience
- Best Traditional Food (Nyama Choma) Exhibitor
- Best International Culinary Showcase
- Best Cultural Experience & Entertainment



Special Recognition Awards

- People's Choice Award (Public Voting)
- Lifetime Achievement Award – Wine Industry Pioneer
- Outstanding Contribution to Tanzania's Wine Industry
- Youth & Women Empowerment Award



EXPECTED IMPACT

- Increased visibility of Tanzanian wine in global markets.
- Growth in domestic and international tourism to Dodoma.
- Stronger public-private partnerships for agribusiness and industrial investment.
- Improved local incomes through expanded trade, hospitality, and service industries.

“Positioning Dodoma as a hub for international conferences and festivals.”

TARGET PARTICIPANTS

- Local and international wine producers and distributors.
- Investors and agribusiness entrepreneurs.
- Tourism operators and hospitality companies.
- Government ministries, regulatory bodies, and development partners.
- Media, cultural organizations, and the general public.
- Financial Institutions & Investment Bodies





EVENT DETAILS

📍 **Venue:** Nanenane Grounds, Dodoma - Tanzania

📅 **Dates:** September 2026

🌐 **Official Website:** www.diwf.co.tz

CALL TO ACTION

We invite stakeholders, partners, and sponsors to join hands in making **Dodoma International Wine Festival (DIWF)** a landmark event that will drive economic growth, celebrate Tanzania's heritage, and create long-term business opportunities. For partnership opportunities, sponsorship, and participation details:

Visit our website:

www.diwf.co.tz

Email & Phone:

✉ Email: info@diwf.co.tz

☎ Phone: +255 764 888 984

Office Location & Address:

House No 1, Plot No 115, Block D, Lumumba Street, Ilazo Extension,
Dodoma Municipal. P.O. Box 895 Dodoma.



Discover Africa's Rising Wine Capital